



## Editorial

## 2011 International Lead Award



David Prengaman, President of RSR Technologies, presents the 2011 International Lead Award to Bob Flicker of East Penn Manufacturing.

Every year, the International Lead Association, in consultation with the organizers of the Asian Battery Conference, presents a Lifetime Award to an individual who has made an outstanding contribution to the lead and/or lead-acid battery industries. The recipient of the 2011 International Lead Award is Robert 'Bob' Flicker.

After training as a physicist, Bob Flicker joined East Penn Manufacturing Ltd., a battery company, where his education gave him a complementary view of the technology from those of electrochemists and engineers. He progressed rapidly in his career and has become the Executive Vice President, in which role he is responsible for battery manufacturing and distribution, together with product development and battery recycling. The superior quality of both the gel and absorptive glass-mat batteries marketed by East Penn are a testament to the high standards that Bob has set and maintained throughout his entire working life. The batteries are not only manufactured in the company's home in Pennsylvania but also in China and they are sold throughout the world.

In addition to his leading role within East Penn, Bob has been very active in industry standards and testing groups. He has taken the lead in both the Society of Automotive Engineers (SAE) and the Battery Council International (BCI) committees. Bob is also an active supporter of the Advanced Lead-Acid Battery Consortium (ALABC) and has enthusiastically participated in ALABC projects.

Despite his busy career schedule, Bob has found time to give back to his community – he has served on the Boards of Senior Citizen Advocacy, the Regional Health Network and the local chapter of the American Red Cross, as well as the School Board and the Borough Council.

Bob has been married to his wife, Debbie, for 41 years and has 3 children and 4 grandchildren. He spends a great deal of time with his family in outdoors activities.

I have known Bob Flicker for over 30 years and have never met a finer gentleman. He is always willing to assist others, especially the young upcoming generations of engineers and scientists. It is therefore a very great pleasure to acknowledge all that he has done for our industry by presenting him with the 2011 International Lead Award.

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